



BUSINESS MORELAND

supporting industry,
business, jobs and
investment growth
in Moreland



Moreland City Council

Business Moreland is your first port of call when doing business in Moreland.

Who should you talk to? Well, that depends on what your question is...

Business expansion, stakeholder engagement, or commercial and industrial investment

Maria-Luisa Nardella

Manager Economic Development

Leads the implementation of activities and projects that support and grow Moreland's business community. Maria-Luisa works with local and regional partners, the tertiary sector, State Government and Moreland's vibrant industry sectors.

📞 9240 2449 ✉️ mlnardella@moreland.vic.gov.au

Medium and large business, workforce development and employment

Kathy Rose

Industry Facilitation Officer

Supports and links larger and growing businesses to grants, funding, government programs and contacts. Kathy also works across key industry and sector projects linked to business growth, workforce development and employment.

📞 9384 2475 ✉️ krose@moreland.vic.gov.au

Business expansion, commercial and industrial investment

Maria Rico

Commercial and Industrial Investment Facilitation

Acts as first point of contact to advance key commercial and industrial investment projects. Maria supports growing businesses to remain in Moreland, and new investment projects that grow local jobs.

📞 9240 2392 ✉️ mrico@moreland.vic.gov.au

Retail and shopping strips

Hayley Rosenboom

Retail Facilitation Officer

Supports retailers in Moreland by facilitating the growth, branding and customer awareness of shopping strips in Moreland. Hayley delivers training activities, programs and professional development opportunities.

📞 9240 2462 ✉️ hrosenboom@moreland.vic.gov.au

Start-ups, training and events

Elisa Grassa

Business Development Officer

Provides support to new and existing small businesses, start-ups, home-based business owners, entrepreneurs and those thinking about starting a business venture. Elisa also coordinates Business Moreland's events and programs.

📞 9240 2370 ✉️ egrassa@moreland.vic.gov.au

Promotion, marketing, social media, statistics, economic profiles

Davina Macdonell

Marketing and Communications Officer

Provides marketing support to highlight business achievement and industries in the community. Davina promotes the team's programs and initiatives through publications, branded collateral, social media and website management.

📞 9240 1183 ✉️ dmacdonell@moreland.vic.gov.au

General business queries

Mira Mustafa

Project Support Officer

Provides administrative project support to the team, including business enquiries, budget processing, event management and planning. Mira also looks after the rollout of Moreland Christmas and other celebrations programs across the municipality.

📞 9240 1278 ✉️ mmustafa@moreland.vic.gov.au

Moreland is growing at a phenomenal rate!
It's a great time to be in business here.

We're above average

In just 12 months*, our GRP grew by \$200 million (4.1%) to **\$5.82 billion**.
Australia's GRP grew 2.2%

That means we're 1.9% above the national average

In the same period, we experienced:

3.6%
business growth

6.1%
employment growth

Our population is... young

21.8% of Moreland residents are **aged between 25 and 34**

The average Morelandian is **aged 34**

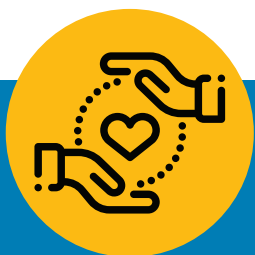
professional

43.3% of our working population identify as 'professionals' or 'managers' – that's **5.1% greater** than the average for Melbourne as a whole.

growing

our population grew by **2.55%** (4,498), to **176,589** in 12 months*

Our top four industries, by employment, are



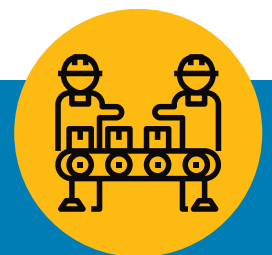
Health Care and
Social Assistance



Retail



Education
and Training



Manufacturing

Business Moreland is here to help you grow

Council's Economic Development Branch is the team behind Business Moreland

We work across Council, to support existing Moreland businesses and to attract new companies, industry investment and jobs. We also work with key external partners to further support the business community, and advocate for commercial and industrial investment in Moreland.

We facilitate a range of initiatives for the Moreland business community

Start up and grow

growing our start up and entrepreneurial community

Moreland Business Networking

connecting you to your local business community

Business and Workforce Support

helping you with the support and training you need

Activity Centres

growing and supporting our neighbourhood and key activity centres

Shopping Strip Renewal Program

programs and support for local shopping strips

Business and Community Spaces

places to come together, learn, do business and grow

Moreland Made

an inspiring campaign that celebrates local creatives

Business Associations

helping businesses find strength in numbers

Invest Moreland

information, advice and support for investors

Connect with Business Moreland



businessmoreland.com.au



business@moreland.vic.gov.au



[businessmoreland](https://www.facebook.com/businessmoreland)



9240 1278

Language Link

廣東話	9280 1910
Italiano	9280 1911
Ελληνικά	9280 1912
عربي	9280 1913
Türkçe	9280 1914
Tiếng Việt	9280 1915
हिंदी	9280 1918
普通话	9280 0750
ਪੰਜਾਬੀ	9280 0751
All other languages	9280 1919